



For Immediate Release

Contact: David Shanks: Greater Philadelphia Health Action, Inc.
Phone: 215-925-2400 ext. 1076

Asthma Center of Excellence Coming to Frankford, Hunting Park

Greater Philadelphia Health Action, Inc. (GPHA) expands its ACE Program

PHILADELPHIA, PA – GPHA’s Asthma Center of Excellence (ACE) will now be featured at each of its 5 health centers throughout Philadelphia including Frankford Avenue Health Center, 4510 Frankford Avenue and Hunting Park Health Center, 1999 W Hunting Park Avenue. The ACE program will make its debut at Frankford Avenue Health Center on Friday, October 3, 2003. Appointments will be available on the first Friday of each month from 1:00 p.m. to 5:00 p.m. Below is a schedule for the other four GPHA health centers:

Hunting Park Health Center- 3rd Thursday of each month (Begins 10/16)

Wilson Park Medical Center, 2520 Snyder Avenue- 4th Wednesday (Begins 10/22)

Southeast Health Center, 930 Washington Avenue- 2nd Friday (Begins 10/10)

ACE, is a program established by Keystone Mercy Health Plan and GPHA, and aims to increase the awareness of the importance of asthma disease management. By educating the community about asthma and asthma care, the Center seeks to not only decrease hospitalization and emergency room visits caused by asthma attacks, but also to improve the quality of life within the community. Keystone Mercy partnered with GPHA to address the issues that are causing this high prevalence of asthma and also to educate the residents on how to prevent and treat an asthma attack. The main center is located in Southwest Philadelphia at the Woodland Avenue Health Center but after tremendous feedback it has been expanded to accommodate the rest of the city.

Asthma is a chronic inflammatory disease of the airways that affects more than 14 million people in the United States. It is the most common chronic disease of childhood, afflicting an estimated 4.8 million children. People with asthma collectively have more than 100 million days of restricted activities and 470,000 hospitalizations annually.

For more information on the Asthma Center of Excellence please contact David Shanks at 215-925-2400 ext. 1030.

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